

Some thoughts for your 'web sight'....

Why Pageless Design is the Future of the Web

1. IT USES STORY TO COMPEL VISITORS TO ACTION
2. IT'S SEAMLESS, INTUITIVE AND EASY TO DIGEST
3. IT'S VISCERALLY AND EMOTIONALLY SATISFYING
4. IT YIELDS HIGHER CONVERSION RATES
5. IT MAKES ITERATION EASIER, FASTER AND MORE EFFECTIVE
6. IT DECREASES BOUNCE RATES AND ENCOURAGES SHARING
7. PAGELESS LOOKS GREAT ON ALL DEVICES
8. IT'S AFFORDABLE

References:

With thanks to the following websites or blogs for providing the 'taster' for this document...

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